Test 1

Раздел 2. (задания по чтению)

Прочитайте тексты и установите соответствие между заголовками 1 – 8 и текстами А – G. Запишите свои ответы в таблицу. Используйте каждую букву только один раз. В задании есть один лишний заголовок.

В3

1. The main point
2. The Net influence
3. Lack of choice
4. Wild way of entertaining
5. The top five
6. Media communication
7. Mobile media entertainment
8. Modern interests

**А.** Between December 2003 and December 2005, total TV reach declined but the biggest fall was among young people – it fell by 2.9% for 16 –24 year-olds. During 2005, reach declined by 2.2% in that age group. Reach is defined as at least 15 minutes of consecutive TV viewing in a week. Industry figures say the decline could be due to the growth of the internet. DVDs and gaming could also be factors, they said.

**В.** Digital Spy is a showbiz, entertainment and digital media community. It is the UK’s largest independent entertainment website generating over 90 million monthly page impressions. Digital Spy is also renowned for its extensive and unique coverage of Big Brother each year. The discussion forums have more than 290,000 registered users and 28.3 million posts.

**С.** Young people (8–18) devote an average of 7 hours and 38 minutes to using entertainment media across a typical day (more than 53 hours a week), increasing by one hour and seventeen minutes a day over the past five years, according to a new study, [Generation M2: Media in the Lives of 8- to 18-Year-Olds](http://www.kff.org/entmedia/entmedia012010nr.cfm), designed and analyzed by the Kaiser Family Foundation and Stanford University researchers.

The increase in media use is driven in large part by ready access to mobile devices like cell phones and iPods. Young people now spend more time listening to music, playing games, and watching TV on their cell phones (a total of 49 min. daily) than they spend talking on them (33 min.).

**D.** When I plan my parties, I spend time thinking about the menu, the music, the table settings, centerpieces and all the other little details that go into making a wonderful event. But the first thing I really focus on is my guests. After all, that’s the real reason for all the rest. They are usually my friends and I try to do my best to adjust my party to each of our company.

**E.** He writes a blog, downloads Korean television shows, manages two Web sites devoted to music and plays an online game called Rongguang Hospital, at [Baidu.com](http://Baidu.com). “I started doing a lot of this when I was about 11 years old,” says Mr. Li, a freshman at the Shanghai Maritime University. “Now, I spend most of my leisure time on the Internet,” he says. “There’s nowhere else to go.”

**F.** Additionally, anyone under 18 and out of childhood has severely limited options when it comes to entertainment. Just about everybody has experienced the frustration of being under 18 and having nowhere to go apart from the movies or the zoo. Most young people are interested in popular music, but beyond their TV and radio, there’s very little offered to them. Essentially, any licensed premises are out of bounds which creates an enormous void in popular music options.

**G.** This survey was done in March 2010 (Term 1), and so it is not surprising that summer Hollywood blockbusters featured in the films listed by students as the most enjoyable film they’d watched recently. The top 5 films were Alice in Wonderland, Avatar, Shutter Island, Valentine’s Day and The Hangover. It is interesting to note that 3 of the top 5 films have unrestricted ratings.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Тексты | A | B | C | D | E | F | G |
| Заголовки |  |  |  |  |  |  |  |

Прочитайте текст. Определите, какие из приведённых утверждений А7 – А14 соответствуют содержанию текста (1 – True), какие не соответствуют (2 – False) и о чём в тексте не сказано, то есть на основания текста нельзя дать ни положительного, ни отрицательного ответа (3 – Not stated).

In most ways, Sarah McCarthy is your average high schooler. She has a job, college plans, but also a peculiar passion for a 16-year-old: She’s a vinyl junkie. And none of that hipster new stuff. To this senior high school student, there’s nothing like the raw crackle, the depth of sound, her delicate hand on diamond-tipped stylus to spin from the dusty stash of records she found in the basement of her grandfather.

“He gave me his receiver and speaker system and told me to listen to it the way it was made to be listened to,” McCarthy said. “I’ve turned a lot of my friends on to it. They come over a lot to listen with me.”

At a time when parents feel positively prehistoric as they explain how to use plastic ice-cube trays or speak of phones with cords and dials, this teen knows what a record is. Not only that, she knows the difference between a 45 and an LP. She met her boyfriend in a record shop and now works there.

“Listening to old music remastered to a newer format is almost comical,” Sarah said. “They weren’t meant to be digitalised. Listening to Jimi Hendrix on my iPod doesn’t capture his endlessly deep guitar solos quite like a 33 LP of ‘Blues’ does.”

This girl’s in love with vinyl, and she’s not the only member of Generation Digital with an ear for records.

A 7 Sarah is no way an ordinary girl.

1) True 2) False 3) Not stated

A 8 Sarah’s hobby is collecting vinyl records.

1) True 2) False 3) Not stated

A 9 Sarah’s granny gave all the records to her.

1) True 2) False 3) Not stated

A 10 Sarah’s friends also enjoy her hobby.

1) True 2) False 3) Not stated

A 11 Sarah also collects phones with cords and dials.

1) True 2) False 3) Not stated

A 12 Sarah’s hobby helped her to find a job.

1) True 2) False 3) Not stated

A 13 Music of the 60-s is not meant for CDs.

1) True 2) False 3) Not stated

A 14 iPod is a device which can show all the beauty of a guitar solo.

1) True 2) False 3) Not stated

Раздел 3. (задания по грамматике и лексике)

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами. В4–В12 так, чтобы они грамматически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию В4–В12.

|  |  |  |
| --- | --- | --- |
| В4  В5 B6  В7  В8  B9  В10  B11  B12 | Nowadays, modern music \_\_\_\_\_\_ all over the world and having a strong effect on the young. Music in the clubs or discotheques such as rap and rock music often \_\_\_\_\_ loud \_\_\_\_, and some songs even have violent lyrics which can have a bad influence on young people. This kind of music affects their spirit negatively. With bad words and \_\_\_\_\_\_ ideas such as doomsday or the end of the world, sacrifice in love, and loss of religious \_\_\_\_\_; these songs make young people frightened and unable to control \_\_\_\_\_\_. For example, you might \_\_\_\_\_\_\_ that some young people killed themselves some years ago after \_\_\_\_\_ to a song by Michael Jackson about doomsday. This song has an extremely unfortunate effect on some young people. They couldn’t control themselves and wanted to kill themselves and \_\_\_\_\_. | SPREAD  CONTAIN  LYRIC  DEPRESS  BELIEF  THEM  REMEMBER  LISTEN  OTHER |

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами В13–В18 так, чтобы они грамматически и лексически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию В12–В18.

|  |  |  |
| --- | --- | --- |
| В13  В14  В15  В16  В17  В18 | In my opinion, the TV and movie \_\_\_\_\_\_\_ industry should control the amount of crude or foul language in their programs. \_\_\_\_\_\_\_ the use of crude, foul language on TV programs and in the movies has been increasing. Young children or teenagers can be affected by \_\_\_\_\_\_ to this bad language.  In the case of very young people, they sometimes hear the words and use them even though they don't really know what they mean. For example, one day a four-year old boy I know well used bad language when he spoke to me. I was surprised, and I asked him if he knew the \_\_\_\_\_\_\_ of what he was saying. Of course, he didn't. Then when he uses these words, other children hear them and also speak out the same words.  After that, I decided to carefully choose programs for my nephew. I think I have to do it because I don’t want him to be negatively affected by TV. Parents and others find this language \_\_\_\_\_ , too.  In my opinion, the TV and movie entertainment industry should control the amount of crude language in their programs. I think it’s the best way to protect the \_\_\_\_\_\_ from being exposed to such language. | ENTERTAIN  RECENT  EXPOSE  MEAN  OBJECTION  YOUNG |

Раздел 4 (задания по письму)

Для ответа на задание С1 используйте бланк №2.

При выполнении задания С1 особое внимание обратите на то, что ваши ответы будут оцениваться только по записям, сделанным на бланке №2. Никакие записи черновика не будут учитываться экспертом. Обратите внимание также на необходимость соблюдения указанного объёма письма. Письма недостаточного объёма, а также часть текста письма, превышающая требуемый объём – не оцениваются.

С1

You have 30 minutes to do this task.

You have received a letter from your English-speaking pen friend Roy.

*…When travelling I really enjoy hostels. All necessary things are included: bathroom, shower, wardrobe; and you pay just 29 Euros for the room for four persons…*

*… Which way of traveling do you prefer? … Do you like staying in hotels? … Do you have friends in other countries?*

White a letter to him and answer his 3 questions.

Write 100–120 words. Remember the rules of letter writing.